



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

<u>Contract / Revision</u> 582418 /		<u>Alt Order #</u>
<u>Product</u> Early TV Buy Gen Election 2012		
<u>Contract Dates</u> 10/15/12 - 10/21/12		<u>Estimate #</u> Patton/Eklund
<u>Advertiser</u> Republican Senate Campaign Committee		<u>Original Date / Revision</u> 10/11/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> John Zarlenga	<u>Sales Office</u> Cleveland
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Midwest Communications
49 South Grant Avenue
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/15/12	10/21/12	M-F 5a-530a	5a-530a		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$600.00			
N 2	8	10/15/12	10/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,900.00			
N 3	8	10/15/12	10/21/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$550.00			
N 4	8	10/15/12	10/21/12	M-F 9a-3p Rotator	9a-3p Rotator		:30			NM	20	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				20	\$350.00			
N 5	8	10/15/12	10/21/12	M-F 4:30p-5p	4:30p-5p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$800.00			
N 6	8	10/15/12	10/21/12	M-F 6p-6:30p News	6p-6:30p News		:30			NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$2,200.00			
N 7	8	10/15/12	10/21/12	M-F 11p-1130p	11p-1130p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,000.00			
N 8	8	10/15/12	10/21/12	M-F 12a-1230a	12a-1230a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$250.00			
N 9	8	10/15/12	10/21/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$450.00			
N 10	8	10/15/12	10/21/12	Late News Rotator	10p-11p Rotator		:30			NM	5	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTFSS				5	\$2,600.00			
N 11	8	10/15/12	10/21/12	M-F 10a-11a	10a-11a		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u> 582418 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Product</u> Early TV Buy Gen Electi	<u>Estimate #</u> Patton/Eklund
<u>Advertiser</u> Republican Senate Camp		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	8	10/15/12	10/21/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$600.00			
N 13	8	10/15/12	10/21/12	M-F 730-8p	730p-8p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$2,000.00			
Totals											70	\$66,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	70	\$66,500.00	\$56,525.00
Totals	70	\$66,500.00	\$56,525.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

RECORD OF REQUEST FOR POLITICAL TIME
WJW FOX 8

Date: 8/7

Request made by: Bob Clegg by phone ☒ in person ☐

On behalf of: Republican Senate Campaign Committee (Committee name)

For candidacy or issue: Candidate (Candidate/Issue)

PRIMARY ELECTION ☐
GENERAL ELECTION ☒

POLITICAL PARTY:
Democrat ☐
Republican ☒
Other ☐

Legally-Qualified Candidate
For the Office of: Senate

Information Requested: Rates & Ratings

Information Provided: Rates & Ratings

Time Requested: All Dayparts

Length of Broadcast	Hour	Days	Class of Time	Times per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: 10/22 Date of Last Broadcast: 11/6

Total Charges: \$

If not already on file, list chief executive officers(s) or members of the executive committee or board of director5s of sponsoring organization, for candidate include treasurer of authorized campaign committee.

AGREEMENT FORM FOR
POLITICAL BROADCASTS

STATION and LOCATION _____ Date September 6, 2012 _____

I, Midwest Communications & Media (being) _____
(on behalf of) RSCC _____,

a legally qualified candidate of the Republican political party for the office of _____

Ohio State Senate

in the General election to be held on 11/6/2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
------------------------	--	------	------------------	-------------------	--------------------	------

Date of First Broadcast

Date of Last Broadcast

Total Charges: _____

The broadcast time will be used by Tom Patton

I represent that the payment for the above-described broadcast time has been furnished by

RSCC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; (X) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

J. Matthew Yuskewich, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least _____ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 9/6/12 _____
(Candidate, or Agent)

☐ Accepted ☐ Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two years

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION _____ Date September 6, 2012 _____

I, Midwest Communications & Media (being) _____
(on behalf of) RSCC _____,

a legally qualified candidate of the Republican political party for the office of _____

Ohio State Senate _____

in the General election to be held on 11/6/2012, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
---------------------	----------------------------------	------	---------------	----------------	-----------------	------

Date of First Broadcast _____

Date of Last Broadcast _____

Total Charges: _____

The broadcast time will be used by John Eklund _____

I represent that the payment for the above-described broadcast time has been furnished by

RSCC _____

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; (X) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

J. Matthew Yuskewich, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least _____ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 9/6/12 _____
(Candidate, or Agent)

☐ Accepted ☐ Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two years